



2018 Sponsorship Opportunities

P.O. Box 2865, 479 Washington Street Duxbury, MA 02331

781-934-6106 www.duxburyhistory.org



We are Duxbury History! The Duxbury Rural & Historical Society (DRHS) has been preserving Duxbury's history and rural character since 1883. With four historic houses, a significant collection, the Drew Archival Library and over 160 acres of land, we are the caretakers of the town's history.

Who You Reach: our community is a supportive and involved group, with an active Board of Directors; over 650 member households; 500 dedicated volunteers; more than 2,600 Facebook & 800 Twitter followers; and a town of more than 15,000 engaged residents. Promotion for our events is shared widely with the Duxbury community, DRHS membership and across the greater Boston area, South Shore, South Coast and Cape Cod.

Our Annual Corporate Sponsorship Program:

This program is meant to make it easy for you – one contribution, and your business/organization is included as a corporate sponsor for our entire year's event calendar! Participation in our annual Corporate Sponsorship Program helps your company/organization reach the DRHS community – a committed, vibrant and varied audience. Your participation supports the educational and preservation activities of the DRHS. You make it possible. Our Commitment to You: to be the best possible partner and get you the best possible exposure.

Program Highlights:

- The sponsorship year is calendar year: January 1 through December 31.
- Sponsorship is accepted at any time during the year, but the earlier the better to reach the widest audience possible.
- Your sponsorship will be included as support for all major events scheduled during the current year, events like *Christmas at King Caesar* and *Clark's Island*.
- You receive recognition on our events website and acknowledgement in our printed newsletters, event flyers, and digital communications.
- Each month, one of our corporate sponsors is chosen to be highlighted in our E-bulletin, social media and on our website. You could be next!
- Sponsorship in any amount is appreciated and helps to grow the DRHS.
- Sponsorship at higher levels has additional perks, including special tours and recognition.
- Current Schedule of Events at <u>www.duxburyhistory.org/events</u>

Interested in finding out more? Contact Erin McGough at emcgough@duxburyhistory.org or call the office, 781-934-6106. We thank you for your consideration and look forward to your reply.



The King Caesar Partner: "King" of Sponsorships!

Commitment: \$5,000

- Company logo prominently displayed on:
 - DRHS print and electronic media schedules
 - All event flyers & event banners
- Opportunity to:
 - Display/ distribute company product samples, promotional materials
 - Use DRHS logo on company collateral
- Other Benefits:
 - 2 seats, DRHS boat launch to Clark's Island Picnic
 - 4 tickets, exclusive Christmas at King Caesar Members' Preview Party
 - 10 passes, Christmas at King Caesar House Tour
 - Verbal announcement of support by DRHS Executive Director at major events.
 - Private tour of the King Caesar House Museum, led by DRHS Executive Director and DRHS Historian for up to 20 employees or colleagues. Tour scheduled at a mutually convenient time during 2018.

The Weston Fleet Partner

Commitment: \$1,000

- Company logo prominently displayed on:
 - DRHS print and electronic media schedules
 - All event flyers & event banners
- Other Benefits:
 - 4 tickets, exclusive Christmas at King Caesar Members' Preview Party
 - 4 passes, *Christmas at King Caesar* House Tour
 - Verbal announcement of support by DRHS Executive Director at major events.
 - Tour of King Caesar House Museum for up to 10 employees, led by DRHS Executive Director.

The Powder Point Partner

Commitment: \$500

- Company logo displayed on:
 - Other Benefits: DRHS print and electronic media schedules
 - All event flyers
 - All event banners
- Other Benefits:
 - 4 passes to Christmas at King Caesar House Tour.

The Compass Rose Partner

Commitment: \$250

- Company name listed on:
 - DRHS print and electronic media schedules
 - All event flyers
 - All event banners
- Other Benefits:
 - 2 passes to Christmas at King Caesar House Tour

The Signal Flag Partner

Commitment: \$100

- Company name listed on:
 - DRHS print and electronic media schedules
 - All event flyers
 - All event banners

Please note: Corporate Sponsorship is intended to support the mission of the DRHS and corporate sponsors receive no substantial return benefit, goods/services or promises of business in exchange for their sponsorship.